



Fort York Food Bank
797 Dundas Street West
Toronto, Ontario M6J 1V2
T: 416.203.3011 F: 416.203.3275
www.fyfb.com

Dear Friend,

I want to thank you for your interest in helping Strike Out Hunger in Toronto by sponsoring a lane at the Fort York Food Bank's (FYFB) 4th Annual Bowlathon on Thursday, May 29, 2008. This important event brings out over 160 friends of FYFB for a great evening of fun and friendship. This year's goal is to raise over \$15,000 in support of our food and counselling programs.

Your support of Strike Out Hunger makes a difference in the lives of people in need in Toronto. FYFB is a volunteer run, multi-service community agency helping to prevent homelessness in Toronto through four integrated programs:

- A **Food Program** providing people in need a 3-day supply of groceries consistent with the Canada Food Guide.
- A **Community Drop-In Centre** providing a range of services including Internet access, clothing, books and meals. Our kitchen provides almost 16,000 meals a month.
- A **Counselling & Advocacy Program** that helps people address the underlying issues to homelessness and poverty by providing access to trained volunteer counsellors.
- A **Community Vitality Program** to help engage our clients within the broader community through initiatives such as training opportunities, a community garden and life-skills classes.

With FYFB's average client surviving on an average of less than \$4 per day after paying rent and utilities, these programs are critical to preventing homelessness among our most vulnerable people. To learn more about FYFB and our impact, you can visit our website at www.fyfb.com

As a lane sponsor, we will be pleased to recognize your generous contribution in the following ways:

- Acknowledgement on the day of the Bowlathon.
- Feature your company and a link to your website on the FYFB website.
- Provide acknowledgement in our monthly e-newsletter.
- Acknowledgement in media advisory sent prior to and the day of the event.

Once again, I want to thank you for interest in helping Strike Out Hunger in Toronto by sponsoring our 4th Annual Bowlathon. If I can provide any further information, please do not hesitate to contact me at bowling@fyfb.com.

Sincerely yours,

Devi Arasanayagam & Marianne Gwon
Event Co-Chairs

A **MULTISERVICE** agency reconnecting **PEOPLE** with our **COMMUNITY**