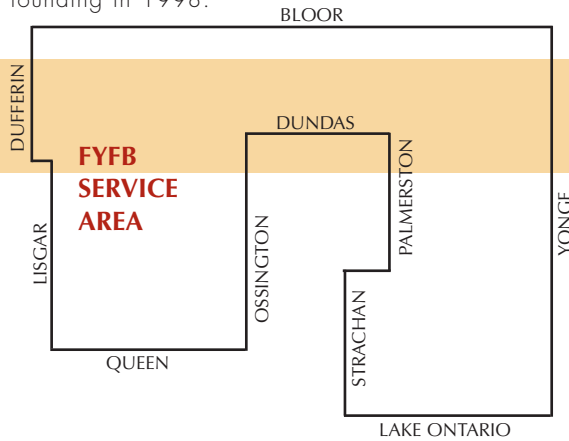


## AT THE HEART OF A HELPING COMMUNITY

## HELPING PEOPLE HELP THEMSELVES

## A VISION FOR OUR COMMUNITY

With dedicated volunteers contributing more than 28,000 hours of service to help over 32,000 people in need, the Fort York Food Bank has been at the heart of a helping community since its founding in 1998.



### FOOD PROGRAM

- 3-day grocery packages
- Grocery package consistent with Canada's Food Guide
- Diagnostic interview process
- Accessible four days a week
- An agency of the Daily Bread Food Bank

### COUNSELLING & ADVOCACY PROGRAM

- Counselling services
- Translation services
- Legal aid
- Third party intervention
- Resource library

## PEOPLE IN NEED

### COMMUNITY DROP-IN CENTRE

- Meals
- Books & magazines
- Internet access
- Haircuts
- Clothing

### COMMUNITY VITALITY PROGRAM

- Employment & volunteer placement
- Resume development
- Job search assistance
- Employment & life-skills workshops
- Community development

FYFB is driven by a clear vision – to restore the dignity and integrity of individuals by helping them reconnect with our community. To meet this challenge, we work with committed partners to deliver an integrated program with two primary objectives:

- **To feed the hungry** – providing the basic nutritional requirements for individuals and families in need.
- **To help people get on track** – providing counselling, training and advocacy to help people find jobs, safe housing, and appropriate social and community programs.

In a city of escalating rents, the challenge of responding to these basic needs of people in our community can be tremendous. The average visitor to FYFB, after paying rent and utilities, has only \$3 a day on which to buy food, transportation, clothing, toiletries and entertainment.

**It's a challenge that needs your support.**

At FYFB, restoring dignity and integrity means providing people in need with the tools to get back on track.

FYFB has evolved from an emergency food program to an integrated multi-service agency helping people address the underlying issues of hunger in their lives, and giving them the skills and confidence to reconnect with our community.



To continue to meet the needs of people within our community, FYFB has developed a three-year strategic plan to ensure our programs continue to meet our clients' most urgent challenges. This plan identifies four strategic objectives necessary to successfully deliver our programs.

### 1. Maintain high quality programs that are responsive to needs of people in our community

- Expand children's services.
- Expand internet services.
- Expand work-training programs.
- Develop outside activity program.
- Develop pre- and post-natal nutrition program.

### 2. Improve our facilities

- Develop a kid's zone.
- Optimize existing space.
- Perform monthly building audit.
- Strengthen maintenance program.

### 3. Enhance our capacity to support our programs

- Implement a donor recognition program.
- Implement new partnership programs for schools, community associations, churches and community businesses.
- Expand fundraising and marketing committee membership.
- Establish fund accounting system for program areas.

### 4. Build our volunteer and staff recruitment and retention programs

- Implement specialized volunteer teams.
- Expand volunteer recognition events.
- Double client-based volunteer honorariums.
- Implement volunteer training program.
- Recruit executive director.